

IES Chicago Section - Illumination Awards Program Graphic Design Competition 2020 Design Brief

Project Purpose: Design the cover of the Illumination Awards Banquet printed program 2020. The Illumination Awards is the celebration of projects done by Chicago Section IES members and judged on the merit of each project on a national level. The Illumination Awards ceremony is not a competition.

Project Specs: The winning design will be the cover of the IES Chicago Section Illumination awards printed program. The printed program will be a 20+ page booklet, 8 ½" x 11" in, portrait orientation, and printed in full color. We will distribute approximately 250 copies.

Design Requirements: The theme of the IES Chicago Section Illumination Awards is "Light Movement." The theme is used as a reference or inspiration for this design competition and developing the program and event in its entirety. The cover is to be a celebration of the lighting industry, designers and Chicago.

Graphics: Must use the IES Chicago Section logo; sent upon notification of participation as shown below for reference.

Copy: Date of the event to be included, September 24, 2020 and the words "Illumination Awards 2020." You may format font in any style or size to coordinate with your design.

Registration and Deadlines:

Must register intent to participate in competition by email: awards@ieschicago.org no later than ***Monday, February 10, 2020 at 4:00 PM (CST)***. Please include your name, email, phone number & if you are an IES member, EP or student member (no membership is required to participate).

Entries due no later than ***Wednesday, April 1, 2020 at 4:00 PM (CDT)***

Announcement of winner will be by Wednesday, April 15, 2020. The winner will win a seat at the IES Chicago Section Awards banquet and will be recognized in the printed program.

Printed copies will be available at the Illumination Awards Banquet on *Thursday, September 24, 2020* at the Walden Chicago.



CHICAGO IES Chicago Section Logo image - 2019 IA Program: [link](#)

Terms: All submissions must be original work. Submissions may not contain any elements that violate any third party's copyright, trademark or other intellectual property rights. The cover art cannot be a representation of a specific product, firm, manufacturer, or project (as determined by the awards committee). The winning entry and/or derivative work will be published within the 2020 IES Chicago Illumination Awards program and may appear on the IES Chicago website or in other IES Chicago publications with credit to the creator. Submitting a design constitutes the creator's permission for these and similar uses by IES Chicago without compensation.

Other inspirational images is as follows:

